

Clayton Homes is a renowned national site build homebuilder, operating a major manufacturing hub in Westmoreland, TN. PaintJet's primary point of contact was a highly experienced project manager responsible for overseeing local projects and collaborating with general contractors and specialty contractors.

PROBLEM

Clayton Homes was in the process of a significant rebranding effort and preparing for a site visit from a high-profile VIP. As part of the rebranding initiative, they required a blue metal awning to be painted a very specific shade of orange to align with their new branding guidelines.

SOLUTION

Clayton Homes, a valued customer, had approached a general contractor with whom PaintJet had previously collaborated, expressing their need in professional repainting services. The general contractor was unable to provide a timely turnaround and lacked the technical knowledge to adequately communicate the project requirements to the customer. As a result, the general contractor referred Clayton Homes directly to PaintJet.

With the help of our advanced technology solutions, including robotics and artificial intelligence, Paintjet was able to successfully complete the project for Clayton Homes within the allocated budget and on schedule. At Paintjet, we are dedicated to providing our clients with the highest quality service, using the most innovative solutions available.

// We could not have hit our timeline or got the right product without the expertise of PaintJet. **We call them for all of our painting needs.**

– Krissy Garrison, Project Manager Clayton Homes

RESULTS & BENEFITS

Paintjet delivered a successful rebranding project within the specified timeline, enabling Clayton Homes to showcase their facility to a VIP visitor with the on-point branding. Our team ensured that the long-term performance of the coating was maximized by adhering to the manufacturer's specifications, thereby protecting the warranty. This outcome is a testament to our advanced technology solutions and unwavering commitment to customer satisfaction.